

4. COMPETITIONS

Competitions are organised in collaboration with employers to provide opportunities for young talents to engage with prominent industry leaders and to demonstrate their creative and technical ability.

For companies, competitions provides access to a highly driven and creative talent pool.

Among the competitions which have been supported by TalentCorp are:

(i) CIMB ASEAN Stock Challenge

— A cross border simulated stock trading competition aimed at developing the next wave of investment minds.

Students have the opportunity to trade virtual stock from real life companies that are listed on Bursa Malaysia, Indonesia Stock Exchange (IDX), Singapore Stock Exchange (SGX) and Stock Exchange of Thailand (SET).

(ii) Maybank Go Ahead Challenge

— An international business case competition to discover young individuals across the region who aspire to embark on an exciting career with one of the leading financial services providers in the region.



Innovate Malaysia, 2013.

(iii) Innovate Malaysia — A multi-discipline engineering design competition open to all final year undergraduate engineering or computer science students to promote innovative culture and mindsets.

5. STRUCTURED INTERNSHIP PROGRAMME (SIP)

The Structured Internship Programme prepares local graduates for employment by encouraging companies to have structured internship programmes.

It promotes providing undergraduates with the relevant experience and exposure to introduce them to the working world. Today, more than 600 companies are part of the SIP.

Benefits for participating companies include:

- A platform to assess and select interns that fulfil their requirements to be part of their future team
- Double tax deduction incentives on cash allowances and other internship training-related expenses

■ For more information on SIP, visit sip.talentcorp.com.my. SIP approved employers are listed on www.ready4work.my/sip-internship-listing/

6. GRADUATE EMPLOYABILITY MANAGEMENT SCHEME (GEMS)

The Graduate Employability Management Scheme, which began in 2009, has now been revised to be more sector-focused and demand-driven.

The main thrust of GEMS 2.0 is to enhance graduate employability with the aim to reduce talent shortages in the key areas of economy by 2020.

It trains, exposes and prepares unemployed graduates for future career opportunities with the intention to contribute to the economy by reducing the country's unemployment rate.

7,028
TRAINED UNDER
TALENTCORP
AUGUST 2012-
DECEMBER 2013

85%
SUBSEQUENTLY
SECURED
PERMANENT JOBS

BENEFITS TO EMPLOYERS

- Access to diversified talent pool
- Government support on training
- Access to readily trained entry-level pool of talent with required skill sets needed in respective sectors developed in collaboration with relevant industries

■ For more information on the GEMS programme, visit www.mygemportal.com.my



ELIGIBILITY CRITERIA FOR SIP INCENTIVES

Make internship experience for undergraduates in local campuses relevant to industry needs	Provide monthly allowance of RM500 or more	Offer internship experience of at least 10 weeks	Clearly define learning outcomes	Enhance employability skills
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BENEFITS TO EMPLOYERS

- Double tax deduction incentive for monthly allowance and other relevant costs
- Enhance visibility of internship programme to undergraduates
- Access to a wider talent pool

12,000 SIP
INTERNSHIP PLACES
ENDORSED
ANNUALLY

STUDENT SEMESTER BREAK PROGRAMMES

■ This article is brought to you by TalentCorp.

Student Semester Break Programmes are designed both for Malaysian students abroad who return for the holidays and for students in local universities.

The aim is to help students gain exposure and understand their options, as well as to give them an insight into industry realities and requirements.

This allows the students to start thinking ahead of their career options and opportunities.

Here are five upcoming programmes:

1. "INDUSTRY INSIDE" FOR THE FAST-MOVING-CONSUMER-GOODS (FMCG) AND OIL & GAS SECTORS

Industry Inside: FMCG

What? A three day programme designed to help students from various backgrounds gain insights into the Malaysian FMCG sector, particularly companies with manufacturing operations.

For who? Penultimate or final year Malaysian students from any degree disciplines.

Industry Inside: Oil and Gas

What? A two day programme to help students meet and learn from experts in the oil & gas field, in order to expose them to the day-to-day realities of a career in this industry.

For who? Penultimate or final year Malaysian students who are currently pursuing degree in engineering.



A visit to Unilever for Industry Inside: FMCG.

2. THE "EXPLORE" PROGRAMME

What? A three day programme that will expose students to companies that offer well-structured management training programmes.

For who? Penultimate or final year Malaysian students who are currently pursuing any degree.

3. ENGINEERING BOOTCAMP

What? A four day programme with prizes to be won for cracking engineering challenges. There will be technical challenges, networking sessions with technical experts and corporate leaders as well as opportunity to make new friends with similar interests.

For who? Penultimate or final year Malaysian students who are currently pursuing a degree in engineering.

4. THE MALAYSIAN PUBLIC POLICY COMPETITION - TALENTCORP BOOTCAMP

What? 3-day challenge providing insight into policymaking from the perspective of government agencies, and to nurture young Malaysians' interest in nation building.

For who? Penultimate or final year Malaysian students who are currently pursuing any degree.

5. BREAKFAST WITH CEO SERIES

What? A series of breakfast sessions with influential leaders, which give students an opportunity to meet with these leaders and gain valuable insights and wisdom.

For who? All Malaysian students.

■ To get involved in the Students Summer Programme, please contact Maithili Vasudevan (maithili.vasudevan@talentcorp.com.my) and check out the "Students MY" FB page at www.facebook.com/StudentsMY



Visit to Google to meet Sajith Sivanandan, country head, Google Malaysia.



Breakfast with Dato' Izzaddin Idris, group managing director and CEO, UEM Group Bhd.