



First Home

Bio

Name **Anna Braun**
 Country of origin
Germany
 Company **B. Braun**
Asia Pacific
 Position **President**
 Years in Malaysia **4**

Working together for a healthier Malaysia

For Anna Braun and her family, Malaysia has always been considered their first home. “Both our children were born here, so we really feel rooted to this country,” says Anna. Although she admits it took time to adjust, the reception she has received has been warm and friendly. “I really value the diversity of Malaysia and the different cultures and religions,” she adds. As President of B. Braun Asia Pacific, Anna is constantly looking at ways to expand the company’s operations in Malaysia, and she admits, the timing couldn’t have been more ideal.

You’re part of the Residence Pass-Talent (RP-T) programme, what do you think of it?

I think the programme really gives a long-term perspective to foreigners working and living in Malaysia. You feel at home and not just in transit. Apart from this stability, the greatest benefit certainly is that my husband has an independent work permit too.

Would you encourage foreign talent to seek out employment in Malaysia?

Yes. Malaysia is a great way to explore working in Asia. It has interesting industries and with its diversity, gives great exposure to the different life and working styles. It is also at the heart of the very dynamic ASEAN region.

How would you like to see B. Braun expand further in Malaysia?

We are already undergoing the largest expansion in the entire group with an investment of RM2.0 billion until 2016 in Penang, which has become our largest site. In addition, we have just relocated the regional headquarters for Asia Pacific back to Penang. Our future plans include increasing our R&D resources here and developing additional educational programmes for our existing and future employees. All these activities will provide even more employment opportunities for Malaysians.

What about the rate of growth, specifically in relation to your industry?

The healthcare sector is a leading driver of economic growth in Malaysia. Changing demographics, a more affluent society and more health-conscious lifestyles have led to the creation of a robust domestic industry in healthcare. This is supported by the fact that Malaysia has already a healthcare system and is also strengthening its healthcare services to patients from abroad.

The RP-T enables highly qualified expatriates to continue residing and working in Malaysia for up to ten years. As it is personal to holder, it provides greater flexibility in terms of employment. The RP-T is also extended to spouses and children (below 18 years old) of successful applicants, allowing their spouses to seek employment in Malaysia. Find out more about the RP-T at www.talentcorp.com.my.