

F R O S T & S U L L I V A N

GLOBAL EXPANSION

Driving growth from regional hub

Bio

Name
Manoj Menon
Country of Origin
India
Company
Frost & Sullivan
Position
**Senior Partner
& Asia Pacific
Managing Director**

PHOTO: MUSTAZA KAMAL/FROST & SULLIVAN

As senior partner and managing director for global consulting firm Frost & Sullivan, Manoj Menon was relocated to its Global Innovation Center in Iskandar, Johor to help clients achieve sustainable business growth.

How does setting up the centre in Iskandar, Johor benefit the company, your clients as well as local talents?

We aspire to make this regional centre a global hub of innovation for the company. Its strategic location is of compelling value to us as well as to our clients. We have access to Singapore and a highly diverse Malaysian workforce known for its cross-cultural capabilities and adaptability. We aim to provide this as a benefit to our clients. There is incredible opportunity for local talent as we intend to drive accelerated global growth in this business from this location. They will have the opportunity to work on cutting edge research covering regional and global markets.

Malaysia celebrates 58 years of independence this year, how much has it progressed as a talent hub?

Although Malaysia has progressed, our competition has intensified even more. The Internet and globalisation have

narrowed the barriers to access talent. Companies today are hiring strong talent regardless of their location. Malaysia needs to continue being more open to global talent to stay relevant and competitive.

You actively support TalentCorp's initiatives, such as engaging Malaysians abroad. How far do you think Malaysian talents can go?

Frost & Sullivan has had a presence in Malaysia now for over two decades. We owe a large part of our success and growth in the region to our research hub first in Kuala Lumpur and now in Johor. We have several talented employees from the Malaysia office who have gone on to take up leadership positions in the company both on a regional level as well as on the global stage.

Would you encourage foreign talent to seek employment in Malaysia?

Malaysia is a beautiful country with wonderful infrastructure. Being strategically located in the heart of Southeast Asia, it is very convenient to do regional work and collaborate with the best in class around the world. The cost of living is also not very high, which makes a good quality of life possible. We strongly encourage foreign talent to

consider Malaysia for their career growth. ASEAN is going to be a key growth driver for the global economy in the next 10 years. Malaysia is at the heart of this wonderful opportunity and provides a great platform for those excited to do regional work.

How did TalentCorp's Residence Pass-Talent (RP-T) programme help you transition towards working in Malaysia?

With the RP-T programme, I am able to contribute directly to the local talent transformation landscape through the robust expansion of our Global Innovation Center in Iskandar, Johor. I was also able to get social visit passes for my parents in addition to my family. This has simplified all the issues that typically accompany any change to a country.

The RP-T enables highly qualified expatriates to continue residing and working in Malaysia for up to ten years. As it is personal to holder, it provides greater flexibility in terms of employment. The RP-T is also extended to spouses and children (below 18 years old) of successful applicants, allowing their spouses to seek employment in Malaysia. Find out more about the RP-T at www.talentcorp.com.my.



LIVE AND WORK IN MALAYSIA FOR THE NEXT 10 YEARS

Find out how you can apply for the Residence Pass-Talent

RP-T
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